



**crazySAFETY**

the cool way to be safe



**Come ride with us!  
Fun characters keep  
your child safe.**

# The cool way to be safe

is the philosophy behind Crazy Safety. The series of children's bicycle helmets and accessories designed in Denmark. As our Designer Zdenko Oliver Santini had to use a helmet as a kid, he was forced to think of something creative.

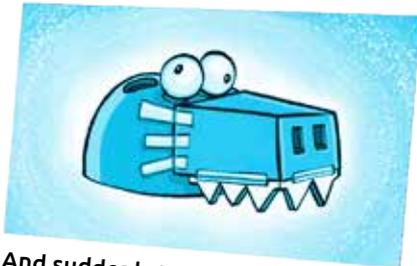
Zdenko was not thrilled with wearing a bicycle helmet.



He therefore came up with a fantastic idea.



A creative process started in the art class.



And suddenly Zdenko had created the first Crazy helmet.



His friends were crazy about the idea.

Danish design by

Zdenko Oliver Santini

A stylized, handwritten signature in black ink, consisting of the letters 'Z' and 'S' intertwined.



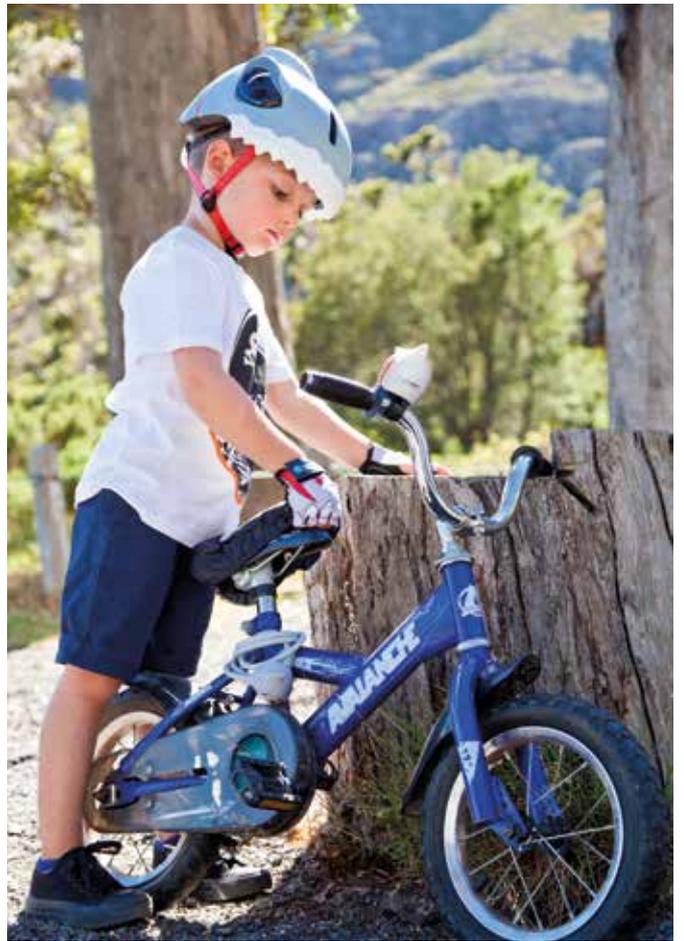
Life by Zdenko Oliver Santini  
The Crazy Safety family was brought to life



# Meet the charming characters

Fun adventures call for quality and comfort. The construction of Crazy Safety ensures a lightweight helmet that keeps the head nice and cool. By choosing from our cool designs your child can find a best friend to share the fun with.

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**Pink Shark**



**White Shark**

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Helmets Size S, 49-55 cm



**Gloves Size S**



**Locks**



**Bells**

Let's **TAKE OUR BIKES**  
*down to the beach!*





**Purple Leopard**



**Pink Leopard**

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Helmets Size S, 49-55 cm



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Gloves Size S



---

Locks



---

Bells

The **PINK LEOPARD**  
stays in **STYLE** with  
matching **ACCESSORIES**









White Tiger



Orange Tiger



Green Tiger

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Helmets Size S, 49-55 cm



Locks



---

Gloves Size S



---

Bells



THE  
**WHITE  
TIGER**  
*loves to explore.*

He sure is happy  
the lightweight helmet  
keeps his head nice  
and cool during fun  
adventures.





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# THE GREEN TIGER

has a piece of advice for keeping a secure grip on the handlebar:

„It is a good idea to use bicycle gloves,“ he says.



**Red Giraffe**



**Blue Giraffe**

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Helmets Size S, 49-55 cm



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Gloves Size S



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Locks



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Bells





**FULL STEAM AHEAD!**

*The **Red Giraffe** loves speed.*

*She uses her BELL to make other  
road users aware of her.*





**Black Dragon**



**Chinese Dragon**



**Blue Dragon**

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Helmets Size S, 49-55 cm



**Locks**



**Gloves Size S**



**Bells**



The **BLACK DRAGON** ★★  
IS COOL AND BRAVE.  
He gives courage to every **SUPER HERO!** ★





Of course the  
**BLACK DRAGON**  
LOCKS HIS BICYCLE  
before he leaves it.



# Bike Safety and Security

## Get the right fit

- Make sure you measure your child's head before buying a helmet. We recommend to look for a helmet which is in-mold, has cooling vents, soft straps, inner foam for better fit and is easily adjusted.



Place the helmet on the head horizontally.



The straps should form a triangle around the ears.



Adjust to the head size by turning the wheel.

## Be visible in traffic

- Use lights and reflectors on your bicycle, a safety vest and the LED-light in the back of your helmet to keep yourself visible.



## Additional protection

- Protect the knees with our protective gear.
- Use a bike saddle cover to make sure your seat stays dry in bad weather.



Pink



Turquoise



Pink



Turquoise



Black

Protective Gear Size S

Bike Saddle Cover



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